

IGOR DUKIC

GRAPHIC DESIGNER

Education

College of Visual Arts

Bachelor of Arts

Major: Communication Design

Minor: Photography | Thesis:

Political Persuasion Through Art

Minneapolis Community

and Technical College

Associate of Arts

Objective

Graphic design position with focus on innovative and forward-looking creative processes and solutions, requiring comprehensive design-experience and technical expertise.

Summary

Accomplished creative professional looking to leverage over a decade of design and leadership experience managing design initiatives varying in technical and conceptual volume and complexity.

Creative Skills

Emphasis on branding, email design, packaging, brochures, case studies, banner ads, infographics, trade show graphics, advertising, white papers, illustration, and web design.

Tools

Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Microsoft Office, Canon Rebel, Dreamweaver.

Work Experience

2020 to Present | CreativeCircle | Senior Designer

Independently led and executed various design initiatives pertaining to brand identity and layout design for both print and web • Clients: Envoy Medical, Carlson Foundation, Miracle Ear and others.

2019 to 2020 | John Wiley & Sons | Senior Designer

Designed new branding to effectively convey concepts and company messaging. Created logos, brochures, flyers, banners, web sites design and advertising.

2017 to 2018 | Honeywell | Senior Designer

Implemented brand standards across numerous design projects • Created event branding, brochures, case studies, banner ads, infographics, trade show graphics, white papers, advertising, process maps, executive presentations and illustrations • Worked with project managers to conceive designs and consistently met deadlines and requirements.

2013 to 2017 | Tanga | Senior Designer

Managed scope, design, accuracy and timeliness of e-mail campaign execution (10-12 campaigns per week) • Provided creative guidance, thought leadership, and ensured close collaboration and communication existed within the design team during various campaign projects • Led sampling, testing, final selection and implementation of various campaign design concepts; ensured all designs were systematically analyzed, continuously and proactively monitored and improved.

2009 to 2013 | CreativeCircle/Freelance | Mid-level Designer

Managed development, testing and implementation of numerous projects for various clients • Worked on the design of brand identity, packaging and print for multiple individual clients and companies • Clients: Wilson, Mattel, Atlantis Resort, Horiporo, Red Bull and others.

2007 to 2009 | Carlson Marketing | Mid-level Designer

Worked both as an independent designer and as a design team member in implementing numerous design projects varying in scope, volume and complexity • Assumed responsibility for branding, layout design, typography, image search and web design • Clients: Coca-Cola, Morgan Stanley, Meril, Microsoft, GE, United Health Care and others.